

Live Large Campaign Sample Talking Points * (Living in the Black/Living in the Red)**

American Spirit:

Living Large is exemplifying a bold spirit

Living Large is adopting the Democratic Party's principles

Living Large is realizing Democrats are not the enemy

Living Large is reigniting a democracy In which the world admires

Living Large is believing our country is on the move

Living Large assuring domestic tranquility

Living Large is not breaking into a political Party's headquarters – Dems never have participated in such corruption

Living Large is following the Rule of Law

Living Large is big hearted Liberalism

Living Large is realizing immigrants renew America and its entrepreneurial spirit

Living Large is fighting for our democracy

Living Large is seeing a compelling future

Living Large is America standing for hope

Living Large is coming together as a union and working for a "United" States

Living Large is a spirit of a "we" society, (stronger together)

Living Large is building diplomacy

Living Large is leading the way to combat climate crisis for today and all future generations and civilizations

Living Small is being backwards and unimaginative

Living Small is adopting the Republican Party's

Living Small is making an enemy of political group of American people

Living Small is demonizing the gov't. structure that holds democracy and its people together

Living Small is believing the country's best days are behind it

Living Small propagating hate and fear mongering

Living Small is breaking into covertly an opposition party's offices as the GOP did in Watergate and as Trump suggested his party do again

Living Small is tribal ideology that is above the law

Living Small is micro hearted Libertarianism

Living Small is believing that immigrants are lazy criminals when facts demonstrate otherwise

Living Small is succumbing to authoritarianism

Living Small is fostering a powerless future

Living Small is fostering pessimism and despair

Living Small is allowing the GOP and mega-corporations to manipulate and divide us

Living Small is a spirit of a "me" society, (selfish agenda)

Living Small is tearing apart world relationships

Living Small is fighting against legislation and global agreements for corporate and personal profit

* Examples are not exhaustive and LL/LS concept may be applied to any issue or subject.

** Wilfred Jarvis, *recognized as Australia's most experienced behavioral scientist*, created "Living in the Black and Living in the Red" of human energies (comparing them to a checkbook balance). "Living in the Black" energies are creative and constructive energies such as meaning, hope, trust, security and achievement. "Living in the Red" are destructive and disruptive human energies such as humiliation, despair, apathy, cynicism, and anger.

America Middle Class:

Living Large is fostering a bold and economically healthy middle class

Living Large is making policies and passing legislation that builds the middle class

Living Large is designing programs benefiting middle class

Living Large is providing the people with a voice

Living Large is delivering on the safety and general welfare of its citizens

Living Large is intentionally living inclusively

Living Large is a progressive tax system

Living Large is living bold, adventure-some with abundance mentality

Living Small is cutting the middle class to a panicked and irrational state

Living Small is making policy that suppress and remove middle class safety nets

Living Small is proclaiming programs for the middle class are unaffordable while cutting taxes for the rich and corporations

Living Small is creating protest zones away from the action and their elected officials

Living Small is doing nothing (ie. protecting election integrity)

Living Small is intentionally dividing Americans

Living Small is socialism for the rich

Living Small is austerity and whittling away and slowly strangling middle class success with scarcity mentality

Human Rights:

Living Large is working for a peace that makes life worth living

Living Large is living in a sanctuary city = safer cities

Living Large is being given the truth

Living Large is knowing Black Lives Matter

Living Large is fostering and seeing the the possibilities of an America with civil rights for all

Living Large is going to school and not fearful of being killed any day

Living Large is passing the Equal Rights Amendment (guns have more rights than women!)

Living Large is assuring everyone has shelter

Living Small is creating military the largest the world and history has even known

Living Small is pushing people into the shadows = less safe cities

Living Small is manipulating the truth for gain

Living Small is changing the meaning to no one else's life does

Living Small is fighting for a backwards vision of reversing civil rights, women's rights and that only white men possess power

Living Small is wanting to sell more guns by saying teachers should have guns

Living Small are those who fight to suppress women and their liberty of choice

Living Small is cutting funds for the homeless

Policy:

Living Large is protecting and expanding healthcare

Living Large is writing policy carefully designed with field expert input

Living Large is keeping the government open and working though differences

Living Small is slashing Medicare and destabilizing Medical

Living Small are writing policies ignorant of the facts and are therefore unworkable

Living Small is closing the government and weaponizing it to strongarm policy

Living Large is creating a well-designed immigration plan
Living Large is doing the hard work it takes to build and maintain a country
Living Large is advocating for the dispossessed
Living Large is design fair gun rules
Living Large is protecting and restoring our environment for us and the future
Living Large is facing the American people with real problems and solutions
Living Large is giving politicians who back the NRA “F’s” for supporting the deaths of 36,000 people/yr.
Living Large is a bold, active economy
Living Large are helping undocumented residents (Dreamers)
Living Large is knowing undocumented residents add value to America
Living Large is fighting to the corruption of money out of politics
Living Large is religious freedom as the Founders designed

Living Small is terrorizing immigrants so they hide, run away, or need to destroy a family to survive
 Living Small is the easy way of tearing the country and government down
 Living Small is advocating for the disgustingly rich
 Living Small is defending AR 15’s for general pop.
 Living Small is rescinding and exploiting our environment for corporate profit
 Living Small is creating strawman issues or overblowing cultural issues
 Living Small is backing an organization that values gun manufacturer profits before life itself
 Living Small is fostering middle class austerity
 Living Small is thinking the country isn’t big enough for them and deporting
 Living Small is thinking they don’t
 Living Small is the party who is not fighting to get money out of politics
 Living Small is weaponizing religion to suppress others

American Citizen Behavior:

Living Large is to strive to live like Dr. Martin Luther King, Jr.
Living Large is living a good and stable life
Living Large is talking and behaving professionally
Living Large is living a principle-centered life (honesty, integrity)
Living Large is being embarrassed by America today
Living Large is emulating “hope”
Living Large is voting for a President that is smarter than you
Living Large is Governmental transparency
Living Large is stopping harm and hurting
Living Large is American optimism
Living Large is always addressing others respectfully

Living Small is living a mean life like Donald Trump and the Republican Party
 Living Small is creating chaos and living a life that harms others
 Living Small is finger pointing name calling and using foul language
 Living Small is living a value-centered life; (value money, power, harmful ideology)
 Living Small is making behaving in a manner to embarrass the country
 Living Small is emulating “fear”
 Living Small is voting for a President you want to have a beer with (or a “steak”)
 Living Small is deleting climate change language from a government report (Interior Dept)
 Living Small is advancing harm and hurting
 Living Small is pessimism for America
 Living Small is inventing derisive monikers

Living Large is building your own character
Living Large is being trustworthy

Living Small is demonstrating anti-character (knowing it's wrong and doing anyway)
Living Small is lying and cheating

Uber-rich and Corporations:

Living Large is money out of politics so politicians represent middle class
Living Large is economic justice
Living Large is honoring and preserving our democratic commons
Living Large is respecting and listening the professional experts and scientists
Living Large is listening to majority and keeping lobbyists agenda's in perspective
Living Large is fostering cultural and and societal harmony (pursuit of happiness)
Living Large is representation and Legislation for the 99%

Living Small is the few uber-rich owning Congress to the detriment of the middle class
Living Small is being greedy
Living Small is exploiting them for private profit (national parks/Public Schools)
Living Small is not and possessing the hubris to think you know more with no training
Living Small are solely listening only to the interests of the uber-rich and corporations (ie. Mulvanie admission)
Living Small is fostering cultural grievances to create a grievance society

Living Large is a realizing corporation is a human construct for the purpose of humans beings to come together to do business

Living Small is representing and legislating for the soulless corporations and the uber-rich who own them
Living Small is making decisions as if a corporation is a human, breathing person with more power and longevity than a real human being and, thus can destroy real human beings

Voting:

Living Large are Dems wanting to expand voting opportunities
Living Large is making voting choices that support the constitution for equality
Living Large is setting up automatic voter registration, lowering voting age, same day registration, etc.

Living Small are the GOP's venal efforts to steal and suppress votes
Living Small is voting with racial animus

Living Large is preserving and protecting voter rights (Dems)
Living Large is fighting to restore Voting Rights Act
Living Large is owning your vote and doing whatever is necessary to preserve it and vote (all elections)

Living Small is taking away Sunday voting, fighting expanding voting methods, requiring picture ID and then closing office that ID's are obtained, reducing machines in Dem districts Interstate Crosscheck Program
Living Small is stealing voter rights (GOP)
Living Small is taking voting rights away
Living Small is thinking your vote doesn't count and playing into the hands of those who don't want you to have that power of the ballot box